



Jose Hernandez

ABOUT

Hi there! My name's Jose Hernandez and I'm a freelancing digital designer with over five years of experience and multiple certifications under my belt.

I initially came to design through the ITHS CTE Web Academy, followed by continuing my studies in digital design at CUNY LaGuardia. Since then I have been freelancing under my own brand Binder Inc., where I design websites, user interfaces and branding projects for clients. As a digital designer, my goal is to create meaningful and accessible experiences that will one day have a positive impact on people's lives.

EDUCATION

LaGuardia Community College
New Media Technology A.A.S.

Information Technology High School
CTE Web Design Program,
Advanced Regents

CERTIFICATIONS

Adobe Certified Associate
Photoshop
Adobe Dreamweaver
Adobe Animate (Flash)

OBJECTIVES

To work and learn in a highly productive, stimulating, and creative environment where I can hone my design, user experience, and customer service skills to grow as a digital designer.

EXPERIENCE

Freelance Digital Designer

September 2014 to Present

Created and managed various commissioned UI, brand and website projects for clients and businesses.

Amusement Attendant and Arcade Technician at Bowlmor

May 2019 to March 2020 - Chelsea, NY

Responsible for troubleshooting, fixing, and maintaining arcade cabinets and the center's flagship laser tag arena. Was also responsible for retail sales.

Associate at Amazon 4-Star

October 2018 to February 2019 - SoHo, NY

Responsible for front end customer service, managed and handled physical and digital store inventory and assisted with merchandising and store layout.

Delta Club at Citi Field

March to September 2016 - Flushing, NY

Assisted with general customer service inquiries, interacted with club members, and held responsibilities with front end retail.

Server and Associate at Chelsea Grill/Lily's Cocktail and Wine

July 2014 to September 2016 - Chelsea, NY

Helped guests and consulted with executive chef on menu design, maintaining digital inventory lists and social media channels.

Secret Theatre

September 2013 to May 2014 - Long Island City, NY

Managed theatre's website and social media presence for the LIC Arts Open, assisted with front desk operations, and provided extended technical support.

TOP SKILLS

Photoshop

Adobe InDesign

Adobe Illustrator

Adobe XD

Microsoft Office

iOS

macOS

Windows

HTML

CSS

Sketch

Accessibility Design

Logo Design

User Experience

Print Layout Design

Branding

Web Technologies

Photography Editing

UI Prototyping

Social Media Management

Search Engine Optimization

Customer Service

Advertising

Customer Engagement

CONTACT

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